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TECH-KNOWLEDGY SERVICES PARTNERS WITH CONSTANT CONTACT TO PROVIDE CLIENTS WITH AWARD-WINNING EMAIL MARKETING TOOLS AND SERVICES

Expanded offerings enable Northern Virginia IT Services Company to provide clients with effective and affordable tools to help building customer loyalty and grow their business

Ashburn, Virginia - February, 2007- Tech-Knowledge services today announced a partnership with Constant Contact, the leading email marketing service for small businesses, associations, and nonprofits. The partnership will enable **Tech-Knowledge Services** to provide its clients with an easy-to-use email marketing tool for creating and sending professional email newsletters, announcements, promotions, and more.

Tech-Knowledge Services provides residential and business technical support, web development and IT consulting services. Email marketing is an important part of its clients' sales and marketing plans, and by working with Constant Contact, **Tech-Knowledge Services** is able to provide email marketing consulting, strategy, branding, creative design, content development, and results analysis. Maintaining customer contact by telephone or with traditional direct mail is costly and time consuming. In contrast, email marketing is immediate, easy, measurable, and costs fractions of a penny per email.

"Our customers are continually looking for cost-effective ways to market themselves and their businesses, and partnering with Constant Contact helps us deliver that capability as a valuable addition to our core service offerings," said Ron Nielsen, Tech-Knowledge Services President. "Constant Contact's ease-of-use, affordability, and professional look made it an easy choice for partnership."

"We strive to help small businesses succeed in growing lasting customer relationships," said Alec Stern, VP, Strategic Market Development, Constant Contact. "We are pleased to provide Tech-Knowledge Services with an award-winning email marketing service that helps them meet the needs of their clients."

Tech-Knowledge Services uses Constant Contact as a cost-effective vehicle towards providing a complete email marketing solution customized to meet its clients' specific needs. As a Constant Contact Business Partner, Tech-Knowledge Services has been able to expand its business and consulting services by utilizing a vast set of resources, including: A co-branded landing site, revenue sharing; online reporting and access to a Partner Extranet for marketing and promotional tools, content, and materials to educate its client base on the benefits of email marketing.

About Tech-Knowledge Services

Tech-Knowledge Services LLC is the premier outsourced IT Solution for residential consumers, commercial businesses and non-profit organizations by providing both on-site support and remote administration. They have also established themselves as a competitive technology reseller by leveraging vendor relationships and volume purchases to become one of the most comprehensive resources in the industry.

About Constant Contact

Launched in 1998 and headquartered in Waltham, Mass., Constant Contact is the leading email marketing service for small businesses, associations, and nonprofits. With more than 80,000 customers today, Constant Contact helps small businesses and organizations succeed in building lasting customer relationships through professional email communications. To learn more, please visit www.constantcontact.com or call (781) 472-8100.

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